

**ECO-FASHION GREENSHOWROOM AND ETHICAL FASHION SHOW BERLIN
TRADE FAIR DUO WITH HIGH-QUALITY FRINGE PROGRAMME**



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- **DTB Info Day: CSR-focused series of talks on the Wednesday of the trade fair**
- **Three-day programme: fashion shows, talks, podium discussions and tours**

With an extensive event programme, the two trade fairs for eco-fashion, Greenshowroom and Ethical Fashion Show Berlin, will provide a comprehensive update on sustainability and fashion-related issues. From 28-30 June 2016, the talks, podium discussions and tours will provide first-rate information and networking opportunities. Well-known representatives from the worlds of fashion, politics, film and television are expected to attend the podium discussions and be in the audience. The two fashion shows "Salonshow" and "Ethical Fashion on Stage" promise an increased glamour factor. Invited guests can look forward to catwalk presentations by international designers.

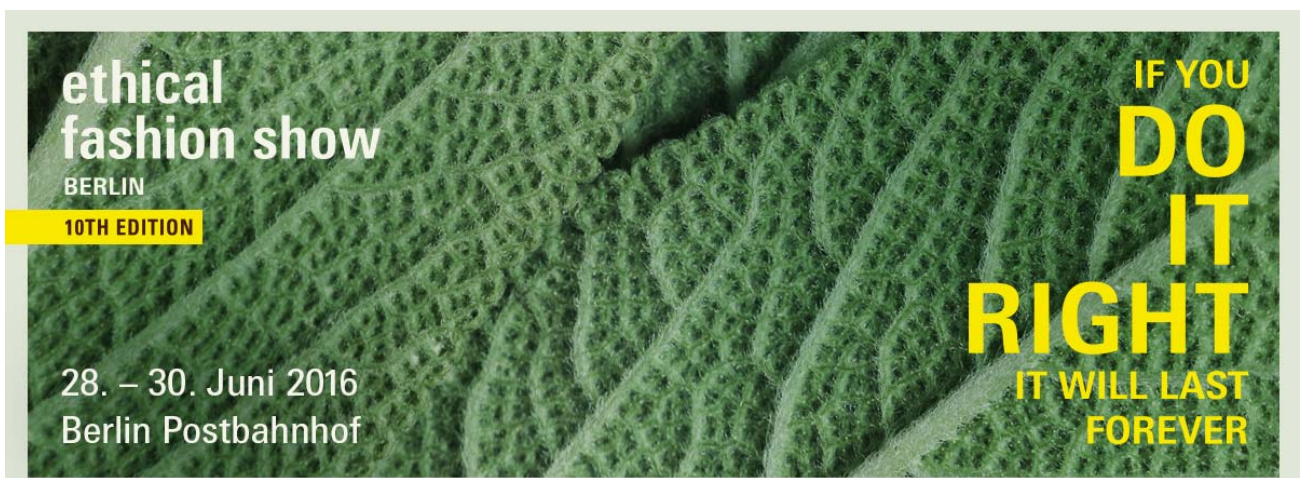
All eyes will be on the catwalk from the very first day of the trade fair onwards (Tuesday 28 June): The event will kick off with the "Salonshow" as an official offshoot event of the Mercedes-Benz Fashion Week Berlin. From 3 p.m. onwards, designers from Greenshowroom will present selected high fashion looks from their 2017 summer collections in the Club of the Postbahnhof. The show will be given a new Parisian slant: designer Eymeric François will be working on the staging of the salon show for the first time. As a director of numerous fashion shows, he has already enjoyed much success at Messe Frankfurt's textile trade fairs in Paris. 'The challenge lies in creating a highly professional internationally-oriented show that is up-to-date with trends and also retains the ethical aspect', explains François about the aim of the event.



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Part two of the show programme follows at 5 p.m.: the catwalk show "Ethical Fashion on Stage" showcases street and casualwear. Lavera will also present the winner of the Lavera Green Fashion

Awards, Ina Budde. The designer and founder of Design for Circularity has developed a circular collection for the label Jan'n June – which can be seen live at "Ethical Fashion on Stage".



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The second day of the trade fair (Wednesday 29 June) focuses on CSR: for the first time, the Dialog Textil-Bekleidung (DTB) will host its CSR day in cooperation with Messe Frankfurt. There will also be a whole-day symposium held in the Club of the Postbahnhof entitled "Responsible Management of Supply Chains – Social Compliance and Chemical Input". The agenda includes topics such as "The consequences of globalised trade", "Corporate Responsibility Review 2016" and "Transparent and sustainable sourcing". An open panel discussion on the theme of "The Emperor's New Clothes – is transparency coming to the fashion world?" invites attendees to discuss practical questions in greater depth with speakers, exhibitors and companies.

On the third day of the trade fair (Thursday 30 June), a comprehensive programme awaits – with presentations by Fairtrade Deutschland, GOTS and IVN, Textile Exchange and Fair Wear Foundation. Renate Künast (Bündnis 90/Die Grünen), Stefan Genth (HDE Handelsverband Deutschland), Matthias Hebler (Brainshirt) and Claudia Lanius (Lanius) will discuss transparency in the supply chain at 2 p.m.



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An overview of the programme (location: Club at the Postbahnhof):

Tuesday 28 June 2016

10 a.m. Opening. In German.

10.30 a.m. Press tour following the opening (start point: press lounge)

11 a.m. Press conference TransFair e.V. "Designing supply chains to be sustainable – Fairtrade textile standards and textile plan" (location: press lounge, upper floor, Postbahnhof). In German.

2 p.m. Press tour (start point: press lounge)

3 p.m. Salonshow with outfits by Austriandesign.at, Bhusattva, Carpasus, Coccon, Elementum by Daniela Pais, Elisa F., Heartcouture, Inti Ferreira, Lanius, Soome, Studio Elsie Gringhuis, Studio Jux, Tuschimo. Invitation only!

5 p.m. Ethical Fashion on Stage with outfits by Anzöglich organic and fair, Chapati, Daily's Nothings Better, De'qua, Get Lazy, La Robe d'Inna, Milena with Love, Mud Jeans, Najha, Noumenon, Päälä, Tijar, Tranquillo, Verena Bellutti. Invitation only!

Wednesday 29 June 2016

DTB Infotag – Responsible Management of Supply Chains Social Compliance and Chemical Input Chaired by: Rolf Heimann, Executive Board, hessnatur Stiftung

10 a.m. Welcome and introduction by the DTB and Messe Frankfurt

10.15 a.m. "The consequences of global free trade", Dr Sabine Ferenschild, Research Assistant, Südwind e.V.

10.45 a.m. "Corporate Responsibility Review 2016 – annual report on global corporate responsibility", Lisa Häuser, Senior Analyst, Oekom Research AG

11.30 a.m. "Transparent and sustainable sourcing", Deniz Thiede, Managing Director, ATICS GmbH

11.50 a.m. "Sustainability, REACH etc. – Quo Vadis?", Dr Dirk von Czarnowski, Vice President Global Chemical, Intertek Holding Deutschland GmbH

12.15 p.m. Guided tour(s) of the trade fairs

1.45 p.m. Update on the Partnership for Sustainable Textiles, Dr Bernhard Felmberg, assistant state secretary, Federal Ministry for Economic Cooperation and Development

2 p.m. Presentation of a collaborative project to promote sustainability, Carolin Bohrke, hessnatur Stiftung

2.20 p.m. "Best practices in supply chain management transparency", Prof. Patrick Kugler, HAW Hamburg

2.40 p.m. "Company-customer relationships in a CSR context", Prof. Rudolf Voller, Hochschule Niederrhein

3.15 p.m. "The Emperor's New Clothes – is transparency coming to the fashion industry?" Panel discussion with speakers, exhibitors and companies in the industry

12.30 p.m. Press conference Bündnis für nachhaltige Textilien / GiZ (location: press lounge, upper floor, Postbahnhof)

Thursday 30 June 2016

10 a.m. Talk "The true costs of cotton", Mariska Przyklenk, Fairtrade Deutschland. In German.

11.30 a.m. Talk "GOTS and IVN-Best summarised. How the certification ensures that you can meet the requirements of governmental and non-governmental organisations", Claudia Kersten, GOTS und

Heike Scheuer, IVN. In German.

- 1 p.m.** Talk "More sustainable fibres and materials – from vision to volume", Simone Seisl, Textile Exchange. In German.
- 2 p.m.** Podium discussion "Transparency in the supply chain", with Renate Künast (MdB, Bündnis 90/Die Grünen), Stefan Genth (Managing Director HDE Handelsverband Deutschland), Matthias Hebel (Managing Director Brainshirt), Claudia Lanus (Managing Director Lanus). In German.
- 3.30 p.m.** Talk and interactive game: "Fair Wear Foundation towards sustainable global garment supply chains", Andrea Spithoff and Maaïke Payet, Fair Wear Foundation. In English.

Videos, photos and other information:

www.greenshowroom.com

www.ethicalfashionshowberlin.com

www.facebook.com/greenshowroom

www.facebook.com/ethicalfashionshowberlin

www.youtube.com/greenshowroom

www.youtube.com/EFSSBerlin

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