

## **ISKO wows ISPO with market leading sportswear innovation.**

*The must-have fabrics platform for activewear and sportswear apparel, developed by ISKO, will be featuring in the Munich arena showcasing its Responsible Innovation™ approach resulting once more in groundbreaking performance properties.*

Munich, January 26-29, 2020 – **ISKO returns once again to ISPO, Hall C1 – Booth 401**, to present its pioneering innovation in the world of sportswear and activewear. The leading denim ingredient brand will be presenting **the latest edition of ARQUAS™**, the much-loved fabrics platform set to bring about an even more responsible era.

**Featuring 35 fabrics**, most of which are made with **certified recycled materials**, ARQUAS™ 6.0 combines **high-performance properties** with the mill's **Responsible Innovation™ approach** – a holistic vision based on creativity, competence and citizenship that constantly defines new standards.

Although many of the textile concepts included in the collection may have the look and hand feel of knitted fabrics, they are all woven, thus ensuring superior durability and greater recovery. Among the many qualities that come with ARQUAS™ 6.0, **moisture management, UV and wind protection, heat retention, water and stain repellency** stand out.

**Nylon**, which **is used for the first time** in this edition, allows for super light woven and cozy outdoor fabrics, reversible and packable styles, as well as patented fabrics, such as **4 way-stretch ISKO Blue Skin™** for a 360° elasticity. Finally, the collection offers super compact fabrics that are made suitable also for fully bonded garments with body shaping and high recovery properties.

To provide trailblazing inspiration to its customers, ISKO's world-class design team have created both a **men's and women's garment collection based on three lifestyles – active, outdoor and club sports.**

### **ACTIVE:**

Ideal for a wide range of sports from yoga to fitness to running. Whether participating in high- or low-impact activities, these fabrics perfectly fulfill the technical requirements of athleisure and performance-wear apparel.

### **OUTDOOR:**

Fabrics that stand for superior comfort, durability, water repellency and breathability, protecting the wearer from the elements of nature in any kind of setting.



### **CLUB SPORTS:**

From the perfect golf swing to a wild horse ride, essential features such as maximum flexibility, fit and performance make these the ultimate textile concepts for the sportswear market.

On **January 26<sup>th</sup> and 27<sup>th</sup>** a special guest will join ISKO's booth. **Stefan Mitiu, Olympics Rings Athlete, will perform an exclusive athletic show** that will take place three times a day – A chance to admire athletic skills at their finest. During the four days, the model and Arquas™ 6.0 male face Nikolaj Toth will be there too.

### **About ISKO™**

ISKO, the leading ingredient brand on a global level, is the first denim producer in the world to be recognized with the Nordic Swan and EU Ecolabel certifications. The company has a production capacity of 300 million meters of fabric per year with 2,000 high-tech automated looms. ISKO has a global presence with offices in 35 countries, and is part of SANKO TEKSTIL, the textiles division of the SANKO Group. The SANKO Group is one of the largest conglomerates in the world, active in a wide range of sectors from construction and energy, to packaging, financial services, health care and education. It is also a major investor in renewable energy, including hydroelectric and wind power plants.

ISKO is a trademark of SANKO TEKSTIL.  
To find out more visit [iskodenim.com](http://iskodenim.com).

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